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"A professional writer, no matter how talented, is nothing if he can't get his work published... Bird has a system."

-The Pittsburgh Press

### PUBLISHNOW BROCHURE

"Tom Bird is simply the finest writing instructor in the world."

> -Paul McCarthy New York Times Best-Selling Author

"Thanks for showing me how to get published.... half of a million copies sold to date."

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- Jan Larkey

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www.tombird.com

# PublishNow

Tom Bird's PublishNow program is responsible for unleashing over one hundred best-selling authors, and soaring, many of whom have gained national and international prominence by winning dozens of literary awards and making appearances on such shows as The Today Show. As well, it is our only program which offers you the opportunity to work on a 1-on-1 basis with Tom.

#### Why You Should Publish Your Book:

- You maintain complete ownership of your book
- $\checkmark$  You can accrue up to 5 times as much per book sale as compared to conventional book publishing
- 🥪 Editorial and artistic control of your book in your hands
- Enables you to retain the copyright for the book
- Get your book on shelves in months as opposed to years
- Adds credibility for your career
- 🖌 Profit goes back to you, the author
- $\checkmark$  Our only program that enables you to work individually with Tom Bird
- 😪 Sets the stage for potential sale to a conventional book publisher

### What's Included\*:

- 📀 Book Revision with Tom (\$1395 value)
- 📀 When your book is completed, a Soul Read of your book by Tom. (\$2200 value)
- Professional Copy Edit of your book. (\$850 value)
- 📀 Professional cover of your book. (\$600 value)
- Professional internal design of your book. (\$650 value)
- Professional formatting of your book. (\$550 value)
- Professional publication of both digital and hard copies of your book. (\$600 value)
- 📀 The uploading of your book to amazon.com. (\$250 value)
  - \*The Gold Package, our most popular package Total Value of Program: \$7095 // Retreat Price: \$5695!

# **PublishNow Package Comparison**

	<b>Bronze</b> \$3795 Regular \$3595 Retreat \$3495 Check	Silver \$5995 Regular \$4695 Retreat \$4495 Check		Platinum \$9995 Regular \$8695 Retreat \$8495 Check
Ebook, Print Book, Cover Design	*	<	<	<
Professional cover of your book (\$600 VALUE)	•	•	•	•
Professional internal design of your boo (\$650 value)	ok 🖌	•	~	~
Professional formatting of your book (\$550 value)	×	•	•	•
An exclusive Soul Read of your book by Tom (\$2200 Value)	×	•	•	•
Book Revision with Tom (\$1395 value)	×	•	×	•
Professional Copyedit of your book (\$850 value)	×	×	<	<
Professional publication of both digital and hard copies of your book (\$600 val	ue) 🗶	×	•	•
The uploading of your book to amazon.com (\$250 value)	×	×	•	•
The Best-Selling Author Program	*	×	×	•

# PublishNow Payment Options

	Bronze	Silver	Gold	Platinum				
Regular Price, Paid in Full	\$3795	\$5995	\$6995	\$9995				
Retreat Price, Paid in Full, Credit Card	\$3595	\$4695	\$5695	\$8695				
Retreat Price, Paid in Full, Check or Money Transfer	\$3495	\$4495	\$5495	\$8495				
6-Month Payment Plans, Regular Price								
\$1750 First Payment								
5 Monthly Payments of:	\$449	\$889	\$1089	\$1689				
Total:	\$3995	\$6195	\$7195	\$10,195				
12-Month Payment Plans, Regular Price								
\$1750 First Payment								
11 Monthly Payments of:	\$276.82	\$476.82	\$567.73	\$840.45				
Total:	\$4795	\$6995	\$7995	\$10,995				
6-Month Payment Plans, Retreat Price \$1750 First Payment								
5 Monthly Payments of:	\$409	\$730	\$930	\$1529				
Total:	\$3795	\$5400	\$6400	\$9395				
12-Month Payment Plans, Retreat Price \$1750 First Payment								
11 Monthly Payments of:	\$258.64	\$368.18	\$459.10	\$731.36				
Total:	\$4595	\$5800	\$6800	\$9795				

### **Best-Selling Author Program**

For many writers, releasing their book during a Write Your Book in a Weekend Writing Retreat and publishing it with PublishNow is just the beginning of expressing their literary voice. At the request of many devoted authors who asked Tom to assist them in making their dreams of authoring a Best-Selling book come true, he launched The Best-Selling Author Program.

#### Here's what having a **#1** Bestseller on Amazon can bring you:

- Admiration and respect
- The prestige of success
- Expert status
- Credibility and influence
- Speaking engagements
- Radio, magazine and newspaper interviews
- Business expansion
- ✔ Fulfillment of your life's dreams

#### The Best-Selling Author Program Includes:

- Social Media training on Twitter, Facebook and YouTube.
- 📀 Amazon Coaching: Author Page, Book Pages, Categories.
- 🖌 Landing Page.
- 📀 6-Day eBlitz.
- Ongoing promotion and consultation.
- 🔗 Promotional Tools: Twitter, Facebook, Amazon.

If you would like to discover more about this fail-safe system of achieving extremely high rankings, in record time, rankings that continue long after your launch, please contact the team at office@tombird.com to discuss how we can help.

To learn more about his #1 Best-Selling Authors please visit Tom's website at tombird.com